



A
U
G
U
S
T
2
0
0
8

Inside This Issue

Arts & Music Festival on Baxter 2008- Sept. 13

Meet the Sponsors

Entertainment Line Up

Senior Resident

OH Wine Tasting & Silent Auction – Sept. 25

Parking Survey Results

Garden Tour Success

OHNA Membership Meeting – Monday, August 18. MCC (Corner of Rubel & Highland) 7pm. Plan to attend!

2008 Festival Promises to be Best Ever

The Original Highlands Art & Music Festival has been a tradition for many years and it continues to grow. From its humble beginnings on Hepburn Avenue, the Festival has expanded with the careful nurturing of Festival committees, volunteers and sponsors. The Festival made a huge jump forward a few years ago, moving to Baxter Avenue with two stages of live entertainment throughout the day. That move put this Festival on the Map! The success was overwhelming. The forward thinking Festival committee, that did such a great job, set very high standards, and created the platform that we have today to showcase the Original Highlands, should be congratulated.

I have been tasked with safe guarding those traditions of excellence and it is a daunting proposition. How do you take something that is **very good**, maintain the standards of excellence, yet somehow create new opportunities and raise the bar? Our community gave me the answer I was looking for.

This year we have a record number of residents offering their expertise, time and labor. Experts of every stripe: graphic designers, interior designers, professional fund raisers, business people of every sort, writers, house wives, students, musicians, Original Highlanders - each and every one, giving of themselves for the betterment of all. This is their festival, their ingenuity, hard work and ideas brought to life. What seemed daunting and impossible a few months ago has become the Original Highlands Art & Music Festival 2008. We are determined to ensure that this Festival is community property, open to all who wish to participate, work, create, and leave their mark. We invite you to join us.

Creating new opportunities and activities that would broaden appeal was job number two. For that purpose we have invested in the Art portion of the Festival. Volunteers have been busy recruiting artists from around the region, visiting art shows to learn what we need to do to enhance our offerings. The Festival decided to offer prize monies along with reduced booth space fees to induce working artists to give our event a try. First Place is \$300.00, Second Place \$200.00 and Third Place \$100.00. The entrants will be judged by a degreed art educator from JCPS. The Silent Auction will be spun off from the Festival into its own event to be combined with a Wine Tasting. This event will be held at the Episcopal Church of the Advent on Baxter Avenue from 7pm to 10pm on September 25. The Wine Tasting will feature 6 Chilean Wines from the Cono Sur Portfolio. Catering will be by the Mayan Café and musical accompaniment is by Rondo Sterling. The cost of the Wine Tasting is \$20.00, and the Auction is free to all. See the Poster in this issue for details. The Garden Club will sponsor a Home and Garden Tour the day of the Festival from 11am to 4pm.

We have not tampered with the very successful two stage venue on Baxter for musical entertainment. Please review the line up in this issue. All of the information about the festival can be found on our new web page. Go to <http://www.originalhighlands.com>. Click on 'special events' and follow the links. You will find bios of the performers, lists of vendors with their links, the artists and their links, and our sponsors. There is a section devoted to the Silent Auction and listings of items to be auctioned with pictures and links to the donors.

How on earth are we going to pay for all of this? In the midst of a gloomy economy with the costs of living escalating, I am pleased to announce that our business partners, established by past Festival committees, have graciously provide the same support they have in the past. The Association welcomes the new sponsors that have been added this year. Please read the spotlight articles on our sponsors in this issue and remember to support their businesses at every opportunity. We couldn't do this without them.

Please join us on September 13 and September 25 and enjoy the Festival and the new Auction and

The Arts and Music Festival on Baxter showcasing our wonderful neighborhood would not be possible without our



Anheuser-Busch is Generous Title Sponsor of 2008 Festival



For more than 100 years, Anheuser-Busch has reached out to groups in need, contributing to community organizations across the country and touching countless individual lives. During the past decade alone, the company and its charitable foundation have donated more than \$370 million to charitable organizations including those that support education, health care, the arts, cultural enrichment, social services and environmental conservation.

Philanthropic outreach is at the core of Anheuser-Busch's business philosophy and has been since 1906 when the company donated money to the American Red Cross to support those impacted

by the San Francisco earthquake. The company has long used the slogan, "Making Friends is Our Business" and extends this belief to philanthropic efforts.

Anheuser-Busch and its wholesalers have a long-standing commitment of giving back to those communities where its employees and their families live and work. This support includes contributions of time, talent and financial aid to community organizations, disaster relief, and helping to protect important natural resources. It takes more than funding to make a real difference. That's why Anheuser-Busch employees serve on community boards, staff community events, and find other ways to give of their time in support of community organizations.

Our country has experienced unusually active hurricane seasons this decade, in addition to the normal barrage of spring floods, violent storms, tornadoes, and wildfires. Anheuser-Busch and its wholesalers are among the first on the scene to offer safe drinking water to relief workers and victims of these natural disasters.

The scene has played out many times in areas struck by natural disasters and continues today. A Bud Light delivery truck slowly pulls up at a relief center to the applause of onlookers. The truck's cargo is not beer, but rather hundreds of cases of drinking water packaged in now-familiar plain white 12-ounce cans. The precious cargo is distributed, free-of-charge, to those in need. Since 1988, Anheuser-Busch has donated 63.5 million cans of drinking water following natural disasters.

After Hurricane Katrina made landfall on its Gulf Coast rampage in 2005, Anheuser-Busch and its local wholesalers continued to provide safe drinking water to towns and villages still struggling to recover. The white cans of drinking water became a staple at American Red Cross relief centers across the Southeast.

As a concerned corporate citizen, Anheuser-Busch and our wholesalers feel a need – an obligation – to mobilize our resources in times of need and to deliver safe drinking water and supplies to victims and relief workers. Few companies have the resources and the distribution network to provide vital supplies on a moments notice, and Anheuser-Busch is proud to assist.

They not only have the ability to efficiently provide safe drinking water to relief victims, but they feel they have a responsibility since residents of these communities supported Anheuser-Busch for decades. They're proud to provide this service to their neighbors.

In 2003 Anheuser-Busch launched "Operation Salute" which provided military members and their families, free admission to the company's Sea World, Busch Gardens, and Sesame Street parks. The company also donated \$1 million to create the Intrepid/Anheuser-Busch Fallen Heroes Fund that provides scholarships to spouses and children of U.S. military personnel killed during the war in Iraq. Locally, Anheuser-Busch Inc. has recognized the contributions made by military members, firefighters, and law enforcement.

Partners for Livable Communities work to improve neighborhoods by promoting quality of life, economic development, and social equity. Anheuser-Busch underwrites the group's Bridge Builders Awards program, which honors individuals who have devoted their time and energy to causes that bridge gaps of economic and social divide.

Anheuser-Busch and its wholesalers help sponsor hundreds of local fairs and festivals annually. The functions help communities raise much needed funds, build community pride, and preserve cultural heritage. Locally, Anheuser-Busch, Inc. supports the Original Highlands Festival, Light Up Louisville, St. James Art Show, and the University of Louisville, to name just a few.

For detailed Festival information, visit
<http://ohnamusicandartfest.weebly.com/index.html>